

OKOH MICHAEL DAMILOLA

WORDPRESS WEB DEVELOPER | TECHNICAL SEO | LOCAL SEO

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PROFESSIONAL PROFILE

WordPress Web Developer and IT professional with 5+ years of experience building, maintaining, troubleshooting and improving websites. Strong practical background in WordPress, HTML, CSS, PHP and SEO, with experience supporting website performance, content structure, technical fixes and frontend improvements. Brings a developer-led approach to search visibility: understanding how websites are built, identifying technical barriers to crawling/indexing and implementing measurable improvements.

CORE COMPETENCIES

Technical SEO	On-page SEO	WordPress Development
JavaScript Rendering	Structured Data / Schema	Local SEO
Google Business Profile	Local Landing Pages	Core Service Page Optimisation
SEO Audits & Technical Fixes	Content Structure	Website Performance
HTML / CSS	PHP	CMS Administration
Website Migration & Maintenance	Troubleshooting	Reporting & Documentation

PROFESSIONAL EXPERIENCE

Founder / WordPress Web Developer — Mikeldammy Solutions | Jan 2022 – Present

- Design, develop, configure and maintain WordPress websites for businesses and organisations, translating business requirements into functional, user-friendly web solutions.
- Implement technical website improvements across site structure, content management, frontend presentation, performance and search-engine-friendly page organisation.
- Apply SEO principles to website content and core service pages, including page titles, headings, content structure, internal linking and keyword-focused optimisation.
- Work with HTML, CSS and PHP to troubleshoot and improve WordPress websites and resolve technical issues affecting usability and website functionality.
- Build and optimise service-focused landing pages and business websites with clear information architecture designed to support organic search visibility and conversions.
- Carry out website updates, migrations, maintenance and troubleshooting while maintaining quality standards and meeting client deadlines.
- Produce website documentation, project completion materials and user guidance for clients and site administrators.

ICT Assistant — Corporate Affairs Commission, Ibadan | Jul 2019 – Dec 2021

- Provided first-line technical support for software, hardware and general ICT issues across departments.
- Assisted customers with technical issues through the customer service unit, resolving problems efficiently and professionally.
- Suggested frontend and website improvement ideas to enhance the usability and presentation of the organisation's website.
- Supported day-to-day technology operations and communicated technical solutions clearly to non-technical users.

WordPress Developer — Integer Concepts, Ibadan | Aug 2017 – Jan 2018

- Implemented and maintained WordPress content management systems, including installation, configuration and troubleshooting.
- Worked on website components, integrations, content types and CMS upgrade/migration activities.
- Developed and deployed WordPress websites and provided technical solutions for websites and other technology projects.

- Guided colleagues and students on WordPress website setup, administration and practical implementation.
- Selected projects included Domon Enterprise, Linc Green Prospects and Adopt Initiative.

Coding Instructor — Kidztech | Jun 2016 – Jun 2017

- Taught coding and introductory technology skills to children aged 6–18.
- Contributed to a reported 25% increase in the number of schools reached by coding education programmes.

SEO / DIGITAL GROWTH FOCUS FOR UK OPPORTUNITY

- JavaScript rendering: developer-level understanding of how JavaScript-driven content can affect page rendering, accessibility to search engines and indexable content; able to investigate and implement frontend/technical fixes within WordPress environments.
- Google Business Profile: familiarity with local search optimisation principles and the role of business information, consistency, relevance and landing-page alignment in local visibility.
- Structured data / AEO / GEO: working knowledge of structured content and schema concepts used to help search engines and AI-driven search experiences understand entities, services, locations and business information.
- Local landing page growth: experience creating service-focused web pages and understanding of scalable local landing-page structures, internal linking and location/service relevance.
- On-page SEO for core services: practical experience optimising page structure, headings, content, metadata and internal links around important service pages.
- Baseline and post-implementation reporting: able to document technical changes, define measurable SEO indicators and compare pre- and post-implementation performance using available analytics/search data.

TECHNICAL SKILLS

WordPress • HTML • CSS • PHP • SEO • Website Maintenance • CMS Administration • Troubleshooting • Website Migration • Frontend Development • Content Structure • Canva

EDUCATION

B.Sc. Computer Science — University of Ibadan | Feb 2016 – May 2020

- Relevant areas: Software Engineering, Computer Operating Systems, Programming and Algorithms.
- Final-year project: Virtual Learning Classroom Website.

National Diploma (ND), Computer Science — Osun State Polytechnic, Iree | Dec 2011 – Dec 2013

- Relevant areas: Data Structures, Business Programming and Scientific Programming.
- Project: Design and Implementation of Campus Online Help Desk Information System.

CERTIFICATIONS

- Bachelor's Degree in Computer Science
- National Diploma in Computer Science
- National Youth Service Corps (NYSC) Certificate

ADDITIONAL INFORMATION

- Strong communication, problem-solving, organisation and independent-working abilities.
- Comfortable working with clients, technical teams and non-technical stakeholders.
- Portfolio: mikeldammysolution.com.ng/works